



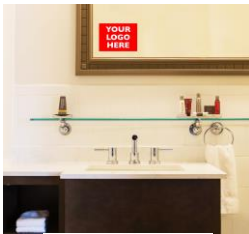
2019 Trade Show Sponsorships

Exclusive Hotel Sponsor – \$5,500 **ONLY 5 AVAILABLE******

These exclusive hotel sponsorships are the best way to touch every dealer at the NATDA Trade Show. These sponsorships help fund over 400 room nights for dealers at our host hotel, the Marriott St. Louis Grand (800 Washington Ave, St Louis, IN 63101). NATDA will provide the following to all hotel sponsors:

- Ad dedicated to hotel sponsors featured in the NATDA Magazine (2019 Sept/Oct & Nov/Dec issues only)
- Company logo featured on the NATDA Trade Show website (www.natda.org/tradeshow)
- Recognition on hotel signage at the 2019 NATDA Trade Show & Convention
- (1) Press Release shared throughout the industry announcing hotel sponsors

Additionally, each hotel sponsorship will be able to choose one (1) of the following options:



- **(1) Key Card Sponsor** – hotel key cards are in the hands of every dealer during the week of our trade show. Be printed on the front of all the hotel room key cards at the Marriott St. Louis Grand. Sponsor is responsible for providing key cards.
- **(1) Welcome Amenity & Handout Sponsor** – be the first to welcome dealers to the hotel by providing a welcome amenity and flyer upon check-in. Popular amenities include bottled water, toiletry gifts, small candy box and more! Sponsor is responsible for providing welcome amenity and flyer.
- **(1) Room Drop Thursday & Friday Night Sponsor** – have your promotional materials delivered directly to each dealer staying at the Marriott St. Louis Grand for Thursday, September 5th and Friday, September 6th. Sponsor is responsible for providing (500) flyers for room drop.
- **(1) Guest Room Decal Sponsor** – be the first company on dealers’ minds as they get ready each morning with these custom company decals, placed on the mirrors of 200 dealers’ rooms. Sponsor is responsible for providing guest room decals.
- **(1) Napkin Bar Sponsor** – have your company napkins at the main bar located at the Marriott St. Louis Grand. Dealers can sit back and enjoy a drink with your logo printed on each napkin. Sponsor is responsible for providing napkins.
- **(1) Front Lobby Jumbo-Tron Sponsor** – this high visibility sponsorship is being offered for the first time! Make a first and last impression by adhering your company’s brand displayed on a jumbo-tron screen in the lobby of the Marriott St. Louis Grand. Sponsor must submit artwork.



2019 Trade Show Sponsorships

Contact Name _____ Title _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

EXCLUSIVE HOTEL SPONSORSHIP LEVELS

<input type="checkbox"/> Key Card Sponsor *SOLD*	_____	\$5,500.00
<input type="checkbox"/> Welcome Amenity & Handout Sponsor	_____	\$5,500.00
<input type="checkbox"/> Room Drop Thurs & Fri Night Sponsor	_____	\$5,500.00
<input type="checkbox"/> Guest Room Decal Sponsor	_____	\$5,500.00
<input type="checkbox"/> Napkin Bar Sponsor	_____	\$5,500.00
<input type="checkbox"/> Front Lobby Jumbo-Tron Sponsor	_____	\$5,500.00
	TOTAL:	\$ _____

PAYMENT INFORMATION

Total amount is enclosed with this contract or can be charged to credit card listed below.

Terms and Conditions

Sponsor agrees to pay amount indicated on previous page for sponsorship as published in NATDA's sponsorship opportunities packet or determined by NATDA staff.

Authorized Signature** _____ **Date** _____

** Indicates that sponsor has read and agreed to Terms and Conditions above.

**This agreement serves as a written commitment and sponsor is unable to cancel.

Make check payable:

NATDA, 111 2nd Ave.
NE, Suite 1405
St. Petersburg, FL
33701

- Check Enclosed
- Visa
- Discover
- MasterCard
- American Express

Please enter credit card info here:

C/C Number: _____
Expiration: _____
Security Code: _____

PLEASE NOTE: Trade Show Sponsorships are only available to 2019 exhibiting companies!

