

virtual NATDA TRAILER SHOW

Welcome to the 2020 – Virtual – NATDA Trailer Show!



Trailer Show Lobby

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The Trailer Show Lobby is the epicenter of the 2020 Virtual NATDA Trailer Show's opportunities. While here, you will find direct links to the most important aspects of the show, from a dealer-specific networking lounge to educational seminars to further develop your business. You can also access the exhibition hall or download the Trailer Show Guide, which will provide a schedule for certain times exhibitors will be physically manning their booths.



Networking Lounge

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The Networking Lounge is a specific chat area within the 2020 Virtual NATDA Trailer Show where dealers can connect with one another and find interesting information on our partners from Nashville. Whether you want to speak with a friend of yours from across the country or gather advice from many, the Networking Lounge is the perfect forum to gather ideas and thoughts from like-minded business owners.



Virtual Booth

Education

It wouldn't be an NATDA Trailer Show without educational seminars designed to increase your bottom line. This year's expanded educational offerings include seminars covering post-pandemic marketing, how to reboot your service department, strategic selling, navigating government stimulus and more. Now, you can view this extremely helpful content at your own leisure through the show's three-week duration!

Exhibition Hall

This year's virtual exhibition hall is your resource for direct communication with all of the Virtual NATDA Trailer Show's exhibitors. Here, you may find helpful videos about new products, links to much-needed resources and a chat function where you can ask the questions that matter most to you. Interested in learning even more? Click the "Submit Business Card" button in the middle of the virtual booth to pass contact details straight to the exhibitor!

**Are You
Ready?**

**In place of this year's NATDA Trailer Show,
NATDA will launch a 3-week online event, starting on
October 26, 2020! For more details go to www.natda.org.**